

## Two Different Effects

The quality of food is very largely determined by the ingredients in the baking powder with which it is made. Cream of tartar baking powders, such as Royal, add only healthful qualities to the food.

The cream of tartar of Royal Baking Powder as used in food has the same wholesome effect on the digestive system as the cream of tartar in grapes, from which it is derived.

On the other hand, it is in evidence that objectionable mineral residues exist in food made with alum or phosphate baking powders.

There is a clause on baking powder labels which names all the ingredients. Read it and let it guide you.

ROYAL BAKING POWDER CO.  
New York

Bee's Strength Tested.  
On a test, a bee was found competent to pull a weight 200 times greater than its own.

Always Unprofitable.  
In labor as in life, there can be no cheating. The thief steals from himself. The swindler swindles himself.

## Today At The TEMPLE THEATER

### PROGRAM

BARGAIN DAY—SIX REELS

THE WOLF'S PREY—Kalem two-reel detective drama.

FINN AND HADDIE—

Featuring Frank Mosell, the noted comic opera star.

THE BATTLE OF ELDERBRUSH—

Biograph two-reel, featuring all the stars of "The Birth of a Nation."

THE QUARREL—Vitagraph Comedy.

ADMISSION FROM 3:30 TO 10:30, FIVE AND TEN CENTS

## The Gifts You Are Hunting For

The Useful Kind

### ELECTRIC

Toasters, Percolators, Broilers, Irons  
Chafing Dishes and Water Heaters

Also Knives, Scissors, Jardiniers,  
Casaroles, Vacuum Bottles, which  
are only a few of the many articles  
suitable for Christmas Gifts in our  
Hardware Department.

**H. B. MASTERS CO.**  
Ocala - - - Florida

## OYSTERS AND FISH

Wholesale and Retail

We ship the famous CRYSTAL RIVER OYSTERS in Seal Plug Carriers, which insures them reaching you in a sanitary condition. We also furnish SALT WATER FISH in any quantity. The most careful attention is given small as well as large orders. Write us for further information.

**CRYSTAL FISH AND OYSTER CO.**  
Crystal River, Florida.

**L. ALEXANDER**  
PRACTICAL  
CARPENTER AND BUILDER  
Careful Estimates made on all Contract work. Gives More and Better Work for the Money than Any Other Contractor in the city.

**Melver & MacKay**  
UNDERTAKERS AND EMBALMERS  
PHONES 47, 104, 305  
OCALA, FLORIDA

Put your ad. in the Star.

## OCALA SOCIAL AFFAIRS

IF YOU HAVE AN ITEM FOR THIS DEPARTMENT, PHONE 106

### Thoughts for the Day

Thou shalt remain, in midst of other woe,  
Than ours, a friend to man, to whom thou sayst,  
Beauty is truth, truth is beauty—that is all  
Ye know on earth, and all ye need to know.—Keats.

### Red Cross Seals Placed on Sale

Ten thousand Red Cross Christmas seals have been placed on sale in the city by the social service committee, Mrs. Eli A. Osborn chairman, of the Woman's Club. They are at the Court Pharmacy, Rheinauer's, Book Shop, Gerig's Drug Store and the Commercial Bank and two days next week they will be sold by a group of pretty school girls at the post office and other places.

For those not knowing what becomes of the money from the sale of the seals we will say, ten per cent of the amount realized goes to each club selling the seals, and can be used for any purpose they see fit. Ten per cent goes to the National Red Cross Association for use in any place they deem most needing the funds. Eighty per cent goes to the Florida Red Cross Association for work in the fight against tuberculosis in our own state.

Work which is done with funds raised through the sale of these pretty little seals, now being sold in every city and town throughout the country, is told in a bulletin just issued by the National Association for the Study and Prevention of Tuberculosis. It says:

"Every Red Cross Christmas seal that is sold is a real bullet in the fight against tuberculosis. These seals last year helped to support thousands of needy tuberculosis patients and to give them a chance for life. They provided for many visiting nurses, whose hundreds of thousands of visits brought instruction and cheer to numerous patients. They helped maintain dispensaries in scores of cities from the Atlantic to the Pacific, where thousands of consumptive patients received free treatment, aid and advice. They provided the means to purchase millions of copies of circulars, pamphlets and other literature with which the public has been educated about tuberculosis. They have established and helped to maintain more than 500 open-air schools for children who need open-air treatment. These are just a few of the ways in which the \$550,000 received last year was expended. Surely anyone can help by buying at least ten seals."

We cannot urge too strongly upon the people of Ocala to buy them. The sale of each stamp means a Christmas gift to some tuberculosis sufferer and aid toward the great gift of health.

Mrs. Thompson, sister and children have moved to Ocala.—Leesburg Commercial.

The literary meeting of the Woman's Missionary Society will not be held Friday on account of a number of the ladies attending conference and the nearness of Christmas.

Saturday at 3:30 o'clock the Wildcats will play the Orlando high school basketball team at the Camp court. The games promises to be close and interesting and should be largely attended.

In Monday's Tampa Tribune was an interesting article from the pen of Mrs. F. A. Teague of Lady Lake. Mrs. Teague wrote of her home town, depicting its advantages and in conclusion said: "We invite desirable new settlers and give them welcome, but they will have to come prepared to build their homes, as there is not a vacant house to be had in or near the village."

Quite a few fancy work pieces were left over from the sale held by the Methodist sewing circles and anyone wishing to make a purchase can see them at the home of Mrs. A. T. Thomas.

Miss Marian Dewey, who teaches at Courtney in Dade county, will reach home Saturday to spend the Christmas vacation with her parents, Mr. and Mrs. J. R. Dewey.

The senior Methodist sewing circle made \$71.65 at its sale instead of \$11.65, as the Star erroneously stated yesterday.

Mrs. Frank E. Jennings of Jacksonville, will for another year edit the Florida portion of the General Federation Magazine. Mrs. Jennings has made an able editor and Florida is fortunate in having her hold that position, for the Federation Magazine has a wide circulation and with her as editor, the state's progress along club lines is fully and accurately told its readers. Florida and New York are the only states taking advantage of the four-page supplement allowed them.

Mrs. Richard McConathy was hostess this afternoon to her second cycle tea and bidden to be her guests on this occasion, which was most enjoyable to all present were: Mrs. George Rentz, Mrs. A. T. Thomas, Mrs. O. S. Tignor, Mrs. W. W. Clyatt, Mrs. C. N. Schlemmer, Mrs. M.

E. Ervin, Mrs. G. W. Martin, Mrs. J. M. Meffert, Mrs. W. K. Zewadski, Mrs. S. R. Pyles, Mrs. Luckie and Misses Mamie and Sara Gross. Late in the afternoon Mrs. McConathy served several varieties of sandwiches, coffee, tea, salted almonds, pickles and divinity candy.

### Meeting of Pollyanna Club

The program for the meeting of the Pollyanna Club to be held Thursday afternoon with Miss Annie Atkinson is as follows:

Roll call. Response either a quotation from or an incident connected with the people of the first period.

Early English Poetry—Miss Nellie Beckham.

Early English Prose—Miss Mary Burford.

Five minute papers on:

Geoffrey of Monmouth—Miss Edith Williams.

"The Robin Hood Ballads"—Miss Janet Weathers.

Sir John Manderville—Miss Anna McDowell.

Discussion. Leader, Miss Nellie Gottlieb.

Half-hour discussion of parliamentary law. Leader, Miss Tommie Abernathy.

Tonight at the auditorium in Brooksville, Mrs. Raymond Robins of Chicago, will lecture under the auspices of the woman's club of that place on "Compulsory Education and the Work of Uplift in the Larger Cities."

A most pleasant afternoon today was spent by the members of the Tuesday auction club, who were guests for their weekly meeting of Miss Nellie Gottlieb at the Arms House. The trophy for top score was a pretty hand-embroidered tray cloth. Following the games the hostess served fried oysters, rolls, pickles, celery and tea.

Mr. and Mrs. G. J. Perkins will be numbered among the Ocala contingent spending Christmas in Jacksonville. They will be guests of relatives.

Miss Chita Kendrick, of Tampa, has concluded a visit to Mrs. Frances Howse and family, returning to Anthony to again visit Mrs. Caruthers before leaving for home.

Mr. H. H. Thomas, of Greenville, S. C., after a fortnight visit to his brother, Mr. J. M. Thomas left Monday. En route home he will visit Dr. R. P. Izlar and wife in Waycross.

Miss Ethel Beasley, a lovely visitor to Ocala two years ago, has many friends here who will be delighted to know that she will arrive in a few days from her home in Atlanta to again visit Miss Ethel Hayercraft.

Mr. and Mrs. Morris A. Sparmer have returned from their wedding trip to Baltimore and are making their home at the residence of Mr. and Mrs.

### WHEN IN NEED OF

## PLUMBING

PHONE 235

ALL WORK GUARANTEED

## AKIN

THE PLUMBER

## WOOD

First Class Seasoned  
WOOD  
Oak or Pine  
Any Length  
PROMPT SERVICE  
J. M. POTTER  
Phone 3 M-4 Rings

## JOHN THOMPSON CARPENTER

Contractor in all kinds of Wood Work. Roofs repaired or Reshingled. All work at Rock Bottom Prices. Call Phone 457  
Residence 806 S. Orange Street  
OCALA FLORIDA

## WOOD

PHONE 503  
For Good Wood  
BIG Load for \$1.  
YOUR ORDER WILL HAVE  
IMMEDIATE ATTENTION  
J. L. SMOAK  
At Smoak's Wagon Shop.

# Christmas Savings Club

OF THE

## Commercial Bank

Members of the above club will receive Christmas Checks for the amount called for on their Christmas Club Cards on or after Monday, December 13, 1915. Checks will be given upon surrender of cards.

AMOUNT TO BE DISTRIBUTED

**\$4572.70**

Not Including Interest

NEW CLUB STARTS

MONDAY, DECEMBER 27, 1915.

Everybody Welcome. No Charge to Join.  
An Easy and Sure Way to Save Money During the  
Year by Small Weekly Deposits.

**THE COMMERCIAL BANK OF OCALA**  
OCALA - - - FLORIDA

## Magnolia Meat Market

OPPOSITE FLORIDA HOUSE  
340 North Magnolia Street  
JUST OPENED

PHONE 167

## Sarasota Market

No. 10 S. SECOND ST.  
Established Three Years.

PHONE 330

CHOICE OYSTERS RECEIVED DAILY  
BEST FRESH AND SALT WATER FISH  
Florida and Western Meats Poultry, Eggs and Vegetables  
PROMPT FREE DELIVERY

## ICE

THE GREATEST HOT WEATHER-COMFORT IS THE CHEAPEST

A block of our ice will do more to keep you cool and healthy during this hot weather than anything else and the cost is the merest trifle. Keep your refrigerator well charged with our ice and you can charge off drug bills, bad temper and most other torrid time ills.

**Ocala Ice & Packing Co.**  
PHONE 34 OCALA, FLA.

## It Admits of No Debate!

PROTECTION FROM FIRE LOSS  
Is of Even  
GREATER INDIVIDUAL  
IMPORTANCE TO YOU

Than the protection of the Country's industries.

I represent the following companies: Insurance Co. of N. A.; Hanover of N. Y., Equitable Fire & Marine, New Jersey Fire, Rhode Island Fire, County Fire of Philadelphia, Westchester of N. Y., Nord-Deutsche of Hamburg, First National of U. S.



**E. M. OSBORN**  
HOLDER BUILDING OCALA, FLA.

## James Thomson CONTRACTOR

In All Kinds of Brick, Cement and Artificial Stone Work

Estimates Cheerfully  
Furnished

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Funeral Directors and  
Licensed Embalmers

**WILBUR W. C. SMITH**  
Licensed Embalmer  
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## The Commercial Bank

OCALA, FLORIDA

CAPITAL STOCK \$50,000.00.

State, County and City Depository.